

The Harvard Square Business Association presents the
40th Annual MayFair

Sunday, May 4th, 2025

11:00 a.m. – 6:00 p.m.



Dates and Deadlines:

- **April 18th by 5:00pm.** Application and full payment due for all spaces. If space is available, late applications will be accepted subject to the \$30 late fee.
- **April 28th - May 2nd:** Confirmation packages and booth assignment will be emailed to all vendors.
- **May 1st:** If you have not received your confirmation package by Thursday, May, 1st, please call our office at 617-491-3434.
- **May 4th:** Unless showers are predicted for the entire day, the event will proceed as planned. Please visit harvardsquare.com after

The 40th annual MayFair will feature...

- Live music, dance, and street performers!
- Family-friendly activities!
- Sidewalk sales!
- Arts and craft vendors!
- Vintage goods!
- Free samples!
- Food from all over the world!

Mail application and fee by Friday, April 18th, 2025 to:

The Harvard Square Business Association
Two Brattle Square, Mezzanine
Cambridge, MA 02138 or email to
ahenley@harvardsquare.com

Attention Sponsors

For Premiere space, logo packages, category exclusivity, internet links, permission to sample and/or canvass the crowd, please call the HSBA at 617-491-3434.

4:00pm on the Saturday prior to the event to learn if the festival will go on as planned.

- **RAIN DATE:** May 18th, 2025
- **NO REFUNDS AFTER April 18th.**

Set Up

- The festival area is closed at 5am to car traffic the morning of the event.
- Vendor set up is from 8:30am – 10:45am. Vendors may not enter the area until 8:30am.

Breakdown

- Vendors must stop selling at 6pm or risk fines of \$50 per sale.
- Vendor vehicles will be allowed to enter the site once deemed safe to do so by the police.
- Vehicles, booths and street area must be cleared by 7pm for street cleaning.

Vendor Rules

- Products must be confined to booth area.
- Sidewalks and curb cuts must be kept clear.
- **Vendors provide their own tables, tents, chairs and cleanup.**
- **This is a carry in/carry out event. All trash must be taken with you at the end of the event.**

Security Procedures

- You must complete the Worker Identification Form included in your confirmation package.
- Please include worker's names, addresses and dates of birth. Workers must present photo ID before being allowed into site area.

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