

The Harvard Square Business Association presents the
37th Annual MayFair

Sunday, May 15th, 2022

11:00 a.m. – 6:00 p.m.



Dates and Deadlines:

- **May 2nd by 5:00 PM.** Application and full payment due for all spaces. If space is available, late applications will be accepted subject to the \$30 late fee.
- **May 6th - 11th:** Confirmation packages and booth assignment will be mailed to all vendors.
- **May 12th:** If you have not received your confirmation package by Thursday, May, 12th, please call our office at 617-491-3434.
- **May 15th:** Unless showers are predicted for the entire day, the event will proceed as planned. Please visit harvardsquare.com after

12:00PM on the Friday prior to the event to learn if the festival will go on as planned.

- **RAIN DATE:** May 22nd, 2022
- **NO REFUNDS AFTER May 2nd.**

Pre-Covid, This event was attended by over 150,000 people. The 37th annual MayFair will feature...

- Live music, dance, and street performers!
- Family-friendly activities!
- Sidewalk sales!
- Arts and craft vendors!
- Vintage goods!
- Free samples!
- Food from all over the world!

Mail application and fee by Friday, May 2nd, 2022 to:

The Harvard Square Business Association
Two Brattle Square, Mezzanine
Cambridge, MA 02138 or email to
ahenley@harvardsquare.com

Set Up

- The festival area is closed at 5 AM to car traffic the morning of the event. ALL cars in the site area are towed so that we may prepare the site.
- Vendor set up is from 8:30 – 10:45 AM. Vendors may not enter the area until 8:30 AM.

Breakdown

- Vendors must stop selling at 6 PM or risk fines of \$50 per sale.
- Vendor vehicles will be allowed to enter the site once deemed safe to do so by the police.
- Vehicles, booths and street area must be cleared by 7 pm for street cleaning.

Vendor Rules

- Products must be confined to booth area.
- Sidewalks and curb cuts must be kept clear.
- **Vendors provide their own tables, tents, chairs and cleanup. Trash must be contained.**

Security Procedures

- You must complete the Worker Identification Form included in your confirmation package.
- You must include worker's names, addresses and dates of birth. Workers must present photo ID before being allowed into site area and behind

Attention Sponsors

For Premiere space, logo packages, category exclusivity, internet links, permission to sample and/or canvass the crowd, please call the HSBA at 617-491-3434.

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