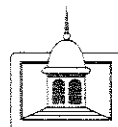


# Harvard Square Business Association



March-April, 1990

Vol.VII:12

Newsletter

Sally Alcorn, editor

## SPRING PREVIEWS

- Mar 2 HSEA Directors Meeting, 9am  
Board Room, Cambridge Trust
- Mar 9 New England Philharmonic at  
First Cong. Church, 8pm, \$25
- Mar 12 Cambridge Club Spouse Night,  
Harvard Faculty Club, 6pm  
Guest speaker: Ellen Hume
- Mar 15 Harvard Sq. Advisory Cmte.  
5:30pm, City Hall Annex
- Mar 15-16 City Step performs at  
Sanders Theatre, 8pm, \$5-8
- Mar 17 City Step 1 pm matinee, \$5-8
- Mar 17 St. Patrick's Day \*
- Mar 21 Daffodil Day (495-4955 by 3/2)
- Mar 31 End of HSEA's Fiscal Year

- Apr 1 Daylight Savings Starts
- Apr 1 Chocolate Fool's Day at the  
Charles Hotel, 1 Bennett St.
- Apr 6 HSEA Directors Meeting, 9am  
Board Room, Cambridge Trust
- Apr 10 First Day of Passover
- Apr 11 Cambridge Club meets at the  
Harvard Faculty Club, 6pm  
Guest speaker: Larry Tribe
- Apr 12 Radcliffe Quad Show Opens
- Apr 13 (Good) Friday the 13th
- Apr 15 Easter Sunday
- Apr 16 Patriot's Day \*
- Apr 18 Barbara Anderson to speak  
at HSEA's 79TH ANNUAL MEETING  
at Charles Hotel, 6pm, \$40pp  
(Reservations due by April 13)
- Apr 22 Earth Day's 20th Anniversary
- Apr 22 Cambridge Center 7th annual  
Road Race, 10am, 547-6789
- Apr 22 Big Apple Circus to benefit  
UNICEF, tix \$30-45 w/ brunch  
11am, Call 492-0029 by 4/6
- Apr 29 National Arbor Day
- \* no holiday/work permits required

PLAN AHEAD: Harvard Sq. MayFair, May 6  
(rain date: Sunday, May 20)  
on Brattle/JFK, noon-6pm

## A NOVEL IDEA FOR HARVARD SQUARE

Barillari Books and the Charles Hotel have teamed up to provide books by room service. By dialing 1234, hotel guests can now order directly from Barillari Books and charge their purchases, plus a \$3 delivery fee, to their hotel bills.

## COME TO OUR 79TH ANNUAL DINNER

"The Battle of the Budget on Beacon Hill" is the hot topic at the Harvard Square Business Association's 79th annual dinner meeting on Wednesday, April 18, at the Charles Hotel.

Our guest speaker is Barbara Anderson, the executive director of Citizens for Limited Taxation, who has consented to share her front-row seat in this year's controversial debate on the state budget. Ms. Anderson speaks from experience as a dogged lobbyist for state taxpayers in the current fiscal fight over our common-wealth.

The evening program begins at six o'clock with reception and cash bar followed by the annual meeting and dinner at 7 p.m. in the ballroom. Reservations (\$40 per person/\$400 per table) are due by Friday, April 13. Our menu features Chicken Cordon Bleu and Chocolate Espresso Truffle Torte. If you have dietary concerns, please let us know beforehand by calling our office at 491-3434.

On this occasion, we also install our new Board of Directors, drawn from the slate of officers and directors nominated and elected by our members.

We'd like to acknowledge the enthusiasm and hard work demonstrated by eight of our former directors, namely: Pamela Bailey; Paul Macdonald; Alice Mandis; Raoul Moore; Don Morse; Richard Olken; Madelyn Tucker; and Scott Ziegler. We wish them every success in their new endeavors and thank them for their participation in all kinds of activities sponsored by the Business Association.

## WE WELCOME OUR NEW MEMBERS

- Melanie Vogel, ANOKHI (Indian Clothes & Furnishings), 8 Eliot, tel. 661-2668;
- Ann Tretakoff, CALLIOPE - Children's Shop, 33 Brattle, tel. 876-4149;
- Ron Young, DAVID'S COOKIES, 18 Brattle, tel. 661-4860;
- Robert Rettig, HISTORIC NEW ENGLAND REAL ESTATE, INC., 4 Brattle, 864-9225;
- Deborah Schoenberg, THE PUBLICK THEATRE, 52 Joy Street, Boston, tel. 720-1007. Summer shows take place on Soldier's Field Road across from WBZ in Brighton.
- Vilunya Diskin & Ellie Hendrie, VILUNYA FOLK ART, Charles Square, tel. 661-5753.

OTHER MEMBERSHIP NEWS

Mark Murphy, Senior Vice President of BayBank/Harvard Trust and former HSBA director, is chairing the Boston UNICEF's Big Apple Circus Benefit planned for Sunday, April 22 (see calendar, pg. 1.)

Three new additions will soon augment Harvard Square business circles. HSBA Director Kathy Spiegelman of Harvard University's Planning Group and Sally Kivney of J.F. Olsson's are expecting babies in April, and Narrangansett Clothing Co. Manager Carol Troy is due in early March.

Charrette Corporation just celebrated its 25th anniversary in Harvard Square.

Lil Sanchez was recently promoted to regional manager for three branches of the Coolidge Bank & Trust Company, including Harvard Square.

In local advertising sales departments: Joyce Tiernan is Cambridge Chronicle's new rep in Harvard Square, replacing Lucy Mohr. And, the TAB's new Cambridge reps include Brad Dunning, Katie Hollander, and Stan Price who have taken over for former HSBA director Scott Ziegler (now with Lawyer's Weekly.)

HSBA Director Alan Bell & Associates' exclusive survey of Boston households gauging fear of crime is featured in the February cover story of Boston Magazine.

Old Town Trolley will resume its daily Cambridge tours on Saturday, March 30.

The Association needs a new rug/remnant measuring ca. 250 square feet and a small table (21" high by 3' square) for its office. Please call 491-3434 with any leads.

Cambridge Center for Adult Education's spring term begins April 2nd.

Au Bon Pain promises 100% on-time delivery for "Business Buffet" customers who call their new catering line at 1-800-765-4ABP (for Au Bon Pain.)

The 1990 Street Performers Festival sponsored by the Street Artists Guild will be held in Brattle Square on Sunday, June 24 (raindate is Sunday, July 1st.)

CWT PUBLISHES CONSTRUCTION SCHEDULE

When Cherry Webb Touraine closed January 12th, other Brattle street tenants wondered what next?

According to CWT co-developer Dan Calano of Prospectus, Inc., construction of the new building will be phased over the next 18-20 months.

The first signs of progress will be new windows for nearby Waverly Hall on Mount Auburn and a protective covering over the MBTA tunnel entrance. Then, the site must be fenced off, buildings carefully demolished, and the foundations laid, before the excavation can begin.

Heavy pile construction that starts in May should be finished in August, followed by work on the underground garage, steel structure, and exterior walls during the fall.

Meanwhile, renovation of the historic Brattle Theatre next door is scheduled to begin in mid-May and to take most of the summer.

Work on the Brattle Way building on adjacent Mifflin Place is expected to move forward in tandem with CWT, with finishing touches slated on both buildings by August, 1991.

TEMPORARY T PASS PROMOTIONS

During March, all MBTA pass holders are entitled to special "cultural loop" discounts at these four Harvard Square locations:

- The American Repertory Theatre--\$2 off regular admission
- Chili's Bar & Grill--10% off check
- Harvard Coop--\$5 off a \$20 clothing purchase
- Harvard's Museums of Natural History--\$1 off admission.

HSBA'S SAFETY IN NUMBERS

At our recent seminar (2/15) on theft prevention, Cambridge police announced they were able to all but eliminate crime in the square during the holiday season. This reversed an alarming trend of 245 larcenies and 45 felony arrests last year in Harvard Square.

Joining the Harvard Square Business Association provides members with an extra safety net. Our numbers form a strong community alliance and a vital information network that responds quickly to situations like this that affect every business in the square.