

Harvard Square Business Association



April-June, 1989

Vol. VI: 1-3

Newsletter

Sally Alcorn, editor

URBAN SPRING CALENDAR

- April 1 Street Sweeping begins
April 5 Daffodil Day (rescheduled)
April 6 Aids in the Workplace, \$5
Hyatt Regency, 8am-1pm
Rsvp to Chamber: 876-4100
April 7 HSBA Board Meeting, 9am
April 7 Rsvp due for Annual Meeting
April 7 Camb. Multicultural Arts
Center Open House, 7pm
April 9 Super Cities Walk for M.S.
Call for info, 890-4990
April 9 Women's Walk on Washington

April 10 78TH ANNUAL DINNER MEETING
of the BUSINESS ASSOCIATION
Rsvp by 4/7, \$40pp, 6-9pm,
Sheraton Commander Hotel

April 10 Cambridge Club meets, 6pm
April 11 Newbury Street Auction
April 18 Community Affairs meeting
2:30pm, Cambridge Trust, with
Paris DPW's Regine Lauraldon
April 18 Planning Board hearing on
14-16 Eliot Street, 7:30 pm
April 30 C. Center's Hit the Road Race
10am, \$7-\$8, Call 547-6789

May 5 HSBA Board Meeting, 9am
May 5 N.E. Philharmonic Concert
to benefit the homeless,
\$10-\$20pp, 8pm, 1st Church
Congregational; reception
6:15pm, Sheraton Commander
Call 576-5751 or 641-1982
May 7 HARVARD SQUARE MAYFAIR -
Noon to 6pm, JFK/Brattle
(rain date: Sunday, 5/21)
May 7 Boston's Walk for Hunger
May 13 CPCS' Art Auction, \$50, 6:30pm
Porter Exchange, Call 876-4210
May 14 Mother's Day
May 18 Longy Chamber Singers, 8pm
May 21 MayFair Rain Date, 12-6pm
May 29 Memorial Day

June 2 HSBA Board Meeting, 9am
June 2-4 Cambridge River Festival
June 8 Harvard Commencement
June 9 Homeless Benefit Concert in
Harvard Yard. Call 498-9076
June 18 Father's Day
June 26 Harvard Summer School in
session thru August 18

CELEBRATE OUR RECORD YEAR

On Monday, April 10, the Harvard Square Business Association celebrates its 78rpm anniversary at the Sheraton Commander Hotel, beginning with a cocktail reception and entertainment by Katie Riggs in the Mount Vernon Room at 6:00 p.m.

Members and guests then reassemble in the George Washington Ballroom for dinner at 7:00 p.m., preceded by our annual meeting and election.

The proposed slate of new officers and directors includes: Tod Beaty of Ingram Rettig & Beaty Real Estate for President; Bob Gray from BayBank Harvard Trust for Vice President; Kathy Spiegelman from the Harvard Planning Group for Vice President; Jim Smith from the Cambridge Center for Adult Education as Treasurer, and Robert Banker, Banker Real Estate, for Secretary.

Nominated also are eighteen directors, as follows: Pamela Bailey, Crate & Barrel; Alan Bell, Bell Associates and candidate for a Cambridge City Council seat; Fred Cohen, Out of Town News; Dick Getz, property manager; Ed Guleserian from the Sheraton Commander Hotel; John Lesanto, Cambridge Trust Company; Paul Macdonald, Leavitt & Peirce; Alice Mandis from Rogers; Raoul Moore, Charles Square; Don Morse, Dole Publishing; Attorney Joan O'Connor; Richard Olken, Bicycle Exchange; Allan Powell, The Harvard Coop; Attorney Marc Redlich; Justin Slate from Bob Slate's; Madelyn Tucker, Cherry Webb Touraine; Ed Ver Planck, Dickson Bros., and Scott Ziegler from the Cambridge TAB. Sheldon Cohen, Paul Corcoran, Bill Dole, and Frank Kramer are retiring from the Board of Directors.

Our very special guests of honor on this occasion are: Governor and Mrs. Michael S. Dukakis, U.S. Senator John Kerry, and State Senator Michael Barrett.

After dinner, Senator Barrett welcomes your comments on his brief presentation on "The State of the State Budget."

And, finally, the Association bids farewell to the directors who are retiring from the Board, including Sheldon Cohen who has served as president for the past five years.

For Monday's dinner reservations, please call our office at 491-3434 no later than Friday, April 7.

MAYFAIR PERFORMS PUBLIC SERVICE

Part of the proceeds from the Harvard Square MayFair, May 7, will fund the new drug prevention program in Cambridge.

Combined Cambridge Business Associations and the Chamber of Commerce are working with Middlesex District Attorney Scott Harshbarger to hire a drug education coordinator, who will act as liaison between the License Commissioners and Cambridge business owners.

The program entails organizing forums on substance abuse and drug-testing in the workplace and in public schools, courts, and housing projects.

Our Board of Directors recently met with police chiefs from Cambridge, MBTA, and Harvard to launch the new program.

We are also providing free space at the MayFair to a number of worthwhile, Cambridge-based charities: Agassiz Neighborhood's Amnesty International; Cambridge Visiting Nurses and Hospice; UNICEF's Cambridge HQs; WEEL's 590 Fund for the Homeless, and Eastern Service Workers.

Come to the MayFair and help us support all of these vital community services.



FOR YOUR CONSIDERATION

- Become a volunteer in the Cambridge Public Schools by calling 498-9218.
- Cambridge "Dollars for Scholars" is conducting a campaign to raise money for college tuition for outstanding members of the Class of 1989. For information, please call 498-9206.
- Support Cambridge Community Service's Drop Out Center to discourage student drop-outs. Phone CCS at 876-5214.
- Join the Cambridge Partnership for Public Education as an affiliate member for \$100 a year. Call 253-7063.
- Cambridge Fireman's Relief Association is asking that contributions to its retirement and death fund be sent to: Harold Grafe, 167 Lexington Ave, 02138.
- Cambridge Police Mutual Aid is seeking donations and yearbook ads to assist families of its deceased or disabled officers. Call Mark Lord, 864-6864, or write to 5 Western Avenue, 02139.
- The Cambridge Family Y Camping and YMCA Youth Programs provide needed scholarships to "Latch Key" students. Call Dick Foot at the Y: 876-3860.

OTHER MEMBERSHIP NEWS

Please welcome the two newest members of the Harvard Square Business Association:

- Volker Nagel, chef and co-owner of Giannino's Restaurant at Charles Square. Giannino's graciously hosted the joint "Business After Hours," March 7, which we cosponsored with the Chamber.
- Jim Gilreath of Gilreath Weatherby, Inc. - executive search consultants located at 124 Mount Auburn street - helping to organize the May 5 New England Philharmonic benefit concert.

Helen Moulton of Ellis & Andrews was just elected the first woman president of the Cambridge Historical Society. Lynn Chase of Cambridge Savings Bank was also elected to serve on their council.

This year's TeenWork luncheon on March 31 was cosponsored by five of our corporate members: BayBank/Harvard Trust, Cambridge Savings Bank, Cambridge Trust, Harvard University, and Storer Damon & Lund.

Robert Lewis, the new executive vice-president of the Chamber of Commerce, is succeeding Bob Heroux, who has declared his candidacy for the Cambridge City Council.

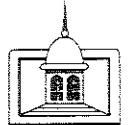
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"All About Harvard Square," a new guide-book published by Basement Graphics, goes on sale this spring for \$4.95 (\$3.95 to members of the Business Association.) Call 868-0685 to place your order.

Mlle. Regine Lauraldon, a French engineer who supervises public works in Paris, is visiting the Cambridge Department of Public Works, April 16-27. She and DPW Commissioner William Sommers will attend our Community Affairs committee meeting, April 18, to compare European and American methods of clean-up.

A Russian school delegation visits Cambridge, April 6-14, and Friends of Russian at Cambridge Rindge and Latin would like a few businesses to donate \$10 gift certificates for four teachers and 16 students from the USSR. Please contact Astrid Dodds at 354-6553, if you can help out.

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